



COLORADO
PUBLIC RADIO

Annual Report
2013–2014

2013–2014

Matters

What matters

This past year, hundreds of thousands of individuals put their trust in Colorado Public Radio as a conduit to news, information and music that reflects their interests and connects them to their communities, to Colorado and to the world. With an expanded news staff and new open-concept newsroom, CPR News was able to deliver more stories about education, health, government and the arts in Colorado. CPR Classical expanded its offering of live concerts giving listeners the opportunity to be part of a virtual audience in venues across the state.

And with 80 sessions featuring local and national talent from the CPR Performance Studio, OpenAir continued to bring new music discoveries to thousands of on-air and online listeners.

Inset, left: Colorado Matters host Ryan Warner speaks monthly with Governor John Hickenlooper about state issues and agendas that impact the lives of Coloradans.

Below: Colorado Public Radio's new open-concept newsroom provides a collaborative and creative space that allows for enhanced on-air and online content delivered to Coloradans daily.



The news informs my mind;
the music feeds my soul.

Sharlene Sidinger, CPR Member



When and where you want

Accessing news, information and music on Colorado Public Radio became easier in fiscal year 2014. A new website transformed the online experience with rich content, videos and audio links. At the same time, CPR expanded staffing with digital editors and reporters to provide unique social media content and information beyond what's on the radio. The goal—to reach listeners when and how they want to listen, whether on their radios, mobile devices, tablets, desktops or laptops.

Above: Inside the Benedict Music Tent at the Aspen Music Festival, one of several summer concerts heard live as part of CPR Classical's Summerfest series.

At right: OpenAir host Keefer Fulgham uses his mobile device to share images from the summer's Underground Music Showcase (UMS).



Gratitude

With gratitude

Thanks to the 45,000 members and more than 500 organizations and foundations that supported Colorado Public Radio during CPR's 2014 fiscal year (July 1, 2013–June 30, 2014). These generous donors ensure that CPR remains an essential resource and public service for Coloradans.

Once we realized that we have a responsibility to give back to our community, we sat down and said, 'Let's pick the causes that matter to us.' CPR is definitely one that we have to support.

Eric Cornejo & Alan Arbuckle, CPR Members



CPR recognizes Legacy Partners—nearly 400 individuals who have included CPR in their estate plans. We are immensely grateful to these thoughtful donors who have made such a powerful commitment to the future of CPR.

DONOR SUPPORT

\$50,000+

Gates Family Foundation

\$20,000+

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Estate of C.A. Bresnahan
Christie Cadwell Family Foundation
The Lloyd J. King
and Eleanor R. King Foundation
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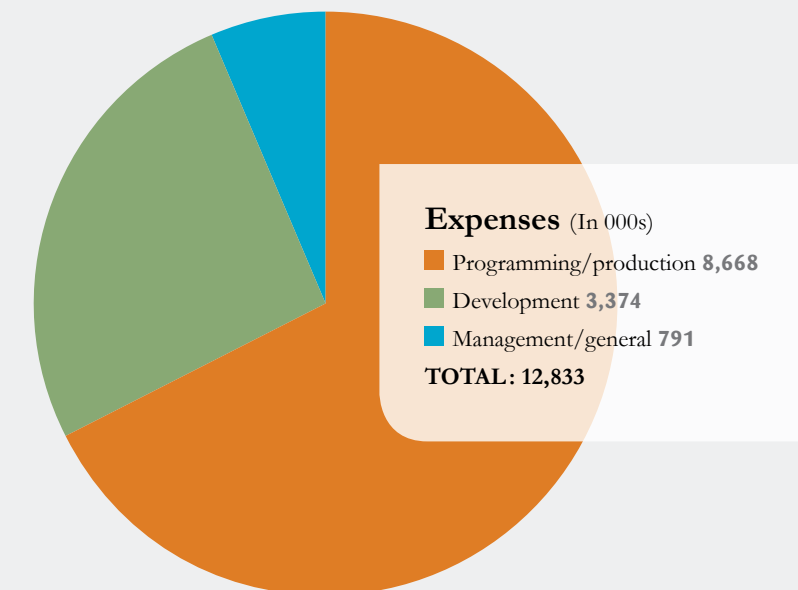
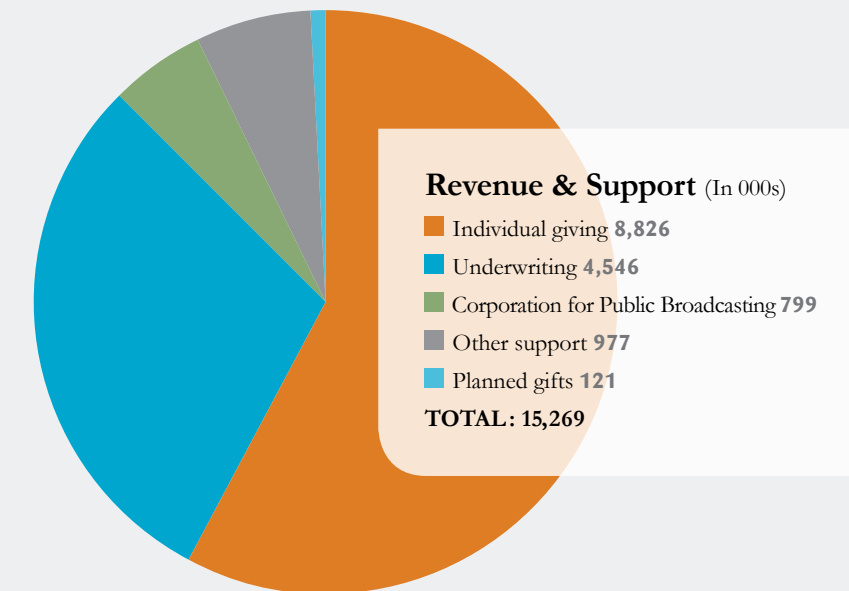
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Steve and Jayne Miller
Myra H. Monfort and
Dr. William Runyan

FY14 REVENUE & EXPENSES

Fiscal year: July 1, 2013–June 30, 2014



FINANCIAL HIGHLIGHTS

- ▶ A record \$15.3 million in operating support and revenue
- ▶ 5% increase in individual membership revenue
- ▶ 2% increase in underwriting revenue from businesses and non-profits
- ▶ 33% increase in vehicle donations
- ▶ 385% increase in bequest notifications



Mike Lamp (at right), Colorado Public Radio's morning host, talks with NPR's Morning Edition host Steve Inskip in front of a live audience. CPR's collaborations with NPR ensure that Coloradans have access to global and national stories they need, while national audiences have access to Colorado stories that add context and color to their day.



I felt like I was taking advantage of this incredible resource and I felt that it was my responsibility to keep it flourishing.

Todd Egan, CPR Legacy Partner

- The Atomic Cowboy
- The Denver Fisher House
- The Denver Foundation
- The Economist
- The Harris Law Firm
- University of the Rockies
- Urban Lights
- Washington University - Olin Business School
- Western State Colorado University
- Wheat Ridge Animal Hospital
- Whole Family Dentistry

VEHICLE DONORS

\$2,500+

- Anonymous (60)
- Michelle A. Barron
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- Janet Pitman and Alan Feiger
- Marilyn and John Salzman
- K. Elizabeth Sanderson
- Mr. and Mrs. John Smiley
- Brian L. Strom
- Jennifer and Thomas Wilhelmi

MATCHING GIFTS COMPANIES

\$2,500+

- The Colorado Health Foundation
- IBM Corporation
- Microsoft Matching Gifts Program

- Anne and David Necker
- Dr. Rachel K. Paull
- Cintra Pollack
- Kathryn Records Ryan
- Marilyn and John Salzman
- Bob and Linda Schenkein
- David and Pamela Smith
- Tom and Kris Stoever
- Robin Swank
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- Robyn Wolf

UNDERWRITING SUPPORT

\$100,000+

- Denver Center for the Performing Arts

\$50,000+

- Colorado Lottery
- Colorado Symphony
- Delta Dental
- HealthONE
- Kaiser Permanente
- Nissan North America
- Real Goods Solar
- Regis University
- University of Colorado Denver
- University of Colorado Hospital
- University of Denver

\$25,000+

- AEG Live
- American Natural Gas Alliance
- Arizona State University
- Balfour at Riverfront Park
- Cancer Treatment Centers of America
- Carrier Colorado
- Colorado State University
- Community Banks of Colorado
- Denver Art Museum
- Divorce Matters
- Door to Door Organics
- EON Office Products
- Gay and Lesbian Fund for Colorado
- InnovAge
- Keystone Resort
- King Foundation
- ListenUp
- Mental Health Center of Denver
- Noosa Yoghurt
- Swallow Hill Music Association
- University of Colorado Boulder
- Wright Water Engineers
- Xcel Energy

\$10,000+

- Accelerated Schools
- American Cabinet & Flooring, Inc.
- Amish Furniture Gallery
- Anthem Colorado
- Arvada Center for the Arts and Humanities
- Bennington Johnson Biermann & Craigmile, LLC
- Bonfils Blood Center
- Boulder Community Hospital
- Boulder Creek Builders
- Buyers' Slice Realty LLC
- Canopy Airport Parking
- Christy Sports and Patio
- CoBank
- CoBiz Financial

- Coit Cleaning and Restoration Services of Denver
- CollegeInvest
- Colorado Allergy & Asthma Centers
- Colorado Ballet
- Colorado Chautauqua Association
- Colorado College Summer Music Festival
- Colorado HealthOp
- Colorado Housing and Finance Authority
- Colorado Music Festival
- Colorado Parks & Wildlife
- Connect for Health Colorado
- Cook Street School of Culinary Arts
- CRMCulture
- Denver Folklore Center
- Denver Metro OMS Oral & Maxillofacial Surgeons
- Denver Museum of Nature and Science
- Denver Scholarship Foundation
- Douglas County Libraries
- Douglas Triggs, Attorney
- Denver Regional Council of Governments
- Europtics
- Exempla Good Samaritan Medical
- Faegre Baker Daniels
- Fisher and Phillips LLP
- Foraker Labs
- G.J. Gardner Homes

- Golden West
- Greenberg Traurig, LLP
- Iliiff School of Theology
- IMA Financial Group, Inc.
- International Rescue Committee
- Jones & Keller
- Land Title Guarantee Company
- Lazarus Investment Partners
- Live Nation
- Lone Tree Arts Center
- LYNDA.com
- Marczyk Fine Foods & Wine
- Mile High United Way
- National Jewish Health
- Northstar Investment Advisors
- Opera Colorado
- Oster Jewelers
- Parker Arts Cultural & Events Center
- Peak ENT & Voice Center
- Regional Air Quality Council
- Re/Max Alliance
- Ring Central
- Robert Mann Oriental Rugs
- Rocky Mountain College of Art & Design
- Rocky Mountain Hospital for Children
- SAS Shoes
- Savory Spice Shop
- St. Joseph Hospital
- Sushi Hai

You fulfill our craving for world news, entertaining stories and Colorado current events. You are a huge part of our everyday routine.

Gretchen Sherlock, CPR Member

Thank you

**Our deepest appreciation
to our community.**

**Thank you for your commitment to
in-depth news and music discovery.
Together, we connect our own personal
narratives and life experiences
to the world around us, building
and enriching our community
through journalistic excellence
and the power of music.**

2013–2014 Board of Directors

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