Connecting & Enriching the Colorado Community
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Our People

When Bob Hensler started working for Colorado Public Radio in the 1970s, the organization was headquartered in a 1,200-square-foot bungalow on the University of Denver campus. One of Bob’s first projects as CPR’s engineer was to install a light in the restroom to alert staff not to flush the toilet when hosts were on air—so the sound wouldn’t be picked up by microphones. More than three decades and countless projects later, Bob helped build Colorado Public Radio into a state-wide network, connecting 32 Colorado counties across more than 26,000 square miles.

For more than two decades, Mary Verdieck served as a personal link between CPR and the Western Slope, Vail Valley and Roaring Fork Valley. Working as a CPR underwriting associate in an office on Main Street in downtown Grand Junction, Mary was a mainstay and familiar face in the community, helping area businesses engage their customers statewide through CPR underwriting. Not only did she help connect CPR to Western Slope communities, but she connected Denver-based CPR staff members to Western Slope produce, organizing a much anticipated shipment of locally grown peaches down Interstate 70 each summer.

Bob and Mary both retired from CPR this year, and their combined 50 years of service to Colorado Public Radio characterizes staff members’ collective commitment to connecting and enriching the Colorado community. The longevity of service and expertise that propels our success is one of our biggest strengths as an organization.

As we honor staff contributions and plan for CPR’s future, we recognize that without the commitment and generosity of so many supporters, our work to enrich and connect the Colorado community would not be possible. We thank each and every one of you for your support and invite you to join us as we reflect on this year’s accomplishments.

This year, we launched the CPR Fellowship Program, which currently supports two year-long, full-time, paid opportunities in news and music. These are the first in what will hopefully be a long line of annually appointed fellows—any of whom could be the next Bob Hensler or Mary Verdieck.
News Impact
Made Real

In a media landscape where in-depth news sources are scarce, community-centered journalism is critical to our understanding of the world and our connections to one another. With steady support from CPR members and underwriters, our news team is enriching Colorado communities through innovative, in-depth reporting that cannot be found elsewhere. Colorado Public Radio empowers Coloradans to learn about emerging stories, gain deeper understanding of the issues impacting our state and develop meaningful connections to their community.

This year, CPR has gone one step further to measure the impact our journalism has on the Colorado community, using an ongoing series exploring children in poverty as a test case. Over the course of the year, CPR reporters published more than 70 stories for the series, covering the issue from various angles, continually seeking feedback and reaching out to specific organizations, agencies and individuals for input. As a result of these efforts, we’ve seen that CPR reporting has a ripple effect, which bolsters the strength and interconnectedness of our community.

Public Discourse
General Assignment Reporter Megan Verlee wrote about Colorado’s child care subsidy program and its role in affordable child care. Several months later, state Sen. Kevin Lundberg cited this coverage when he proposed a bill to deregulate home-based child care operations.

Community Response
“Colorado Matters” Reporter and Producer Andrea Dukakis investigated the number of Colorado children who go hungry during winter break without access to school lunches. Soon after, the local non-profit organization Hunger Free Colorado gained new donors and volunteers who said CPR’s report had motivated them to get involved.

Personal Connections
Education Reporter Jenny Brundin shared the story of a high school senior supporting himself and living in poverty. CPR listeners initiated a crowdfunding campaign to support the student’s college education, and one listener connected with him to offer tutoring, mentoring and housing.

Coloradoans depend on CPR News not only for these and other stories but, more importantly, to feel connected to their neighbors and the world outside Colorado. Our distribution of national stories and programs gives context beyond state lines and makes up more than 10 percent of our programming costs. Simultaneously, CPR’s quality, in-depth reporting puts Colorado issues on the map for people outside our state. Throughout 2015, NPR frequently broadcast reports produced by Colorado Public Radio’s news team, including our story about Denver’s fast-growing restaurant scene and our report on the 150th anniversary of the Sand Creek Massacre. NPR News editors look to CPR for deep, reliable, timely reporting on Colorado stories that impact the nation. For instance, NPR relied on the CPR News team to cover the entire Aurora theater shooting trial in lieu of sending its own reporters.

As a result of CPR News coverage, we are having many more, and much deeper, conversations with folks across the state, including policy makers and community leaders.

Chris Watney
President and CEO,
Colorado Children’s Campaign
Music is a powerful vehicle for storytelling, transcending generations and languages, while inciting a deep connection to the human experience. Backed by a community of passionate supporters, we can share the power of music and provide a resource for music discovery—whether you’re looking for insights about a famous composer, seeking inspiration from an unknown melody, seeking inspiration from an unknown melody, or simply relaxing in the company of music.

Listeners enjoy a wide range of music to satisfy their curiosity and delight their senses, as well as an intriguing tidbit of information provided by knowledgeable CPR music hosts. Our music services are an inextricable part of our mission, and with listener support, we expanded offerings for both CPR Classical and OpenAir this year.

CPR Classical enriched listening opportunities with a 24-hour classical music broadcast, complemented by online stories, interviews, videos and live performances that connected listeners to music in poignant and meaningful ways. Through an expansive schedule of year-round live broadcasts, listeners could savor the very best classical music Colorado has to offer—like performances from the Aspen Music Festival and School and Bravo! Vail.

In 2015, classical music hosts traveled hundreds of miles across Colorado to present an average of two live broadcasts each month. These broadcasts included CPR Classical’s annual “SummerFest” concert series, highlighting classical music festivals statewide, with the first-ever live broadcast from the Colorado College Summer Music Festival.

At CPR, Colorado musicians—from Boulder classical conductor and violinist Zachary Carrettin to Denver singer-songwriter Nathaniel Rateliff—find rich exposure for their artistic expressions and meaningful connections with fans.

CPR Classical also cheered the arrival of OpenAir on FM. Meeting an expressed listener need to improve quality and accessibility, Colorado Public Radio was able to purchase a new signal for OpenAir at 102.3 FM in Denver and Boulder. We heard from music fans who said they had stopped listening to radio altogether, until they discovered OpenAir on the FM dial.

The OpenAir team continues to generate more original content than ever before, including a milestone 1,000th song recorded this year in the CPR Performance Studio—fittingly, during a performance by the very first band OpenAir brought into the studio in 2011: Snake Rattle Rattle Snake. Music lovers in Colorado and beyond can watch videos of these exclusive recordings on OpenAir’s YouTube channel.

The CPR Performance Studio frequently hosts local musicians, providing a stage to showcase the depth and variety of talent fueling Colorado’s robust music scene.

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With help from CPR members, underwriters and supporters, we are nurturing a more vibrant and connected community of musicians and music lovers who are experiencing the transformative power of music and discovering its integral role in everyday life.

“Thanks to OpenAir, I’m discovering new music again, and I actually like what I’m hearing on FM radio.”

SUZY SIMPSON
CPR Member

Musicians bring a variety of gear when they record in the CPR Performance Studio. Featured here, a Colorado Chamber Player’s violin and Snake Rattle Rattle Snake’s amplifier and guitar.

Opposite, top: Boulder-based classical conductor and violinist Zachary Carrettin in the CPR Performance Studio. Opposite, bottom: CPR Classical’s Monika Vischer and Richard Ray host broadcasts from classical music festivals around the state as part of the “SummerFest” concert series.

Top: OpenAir Program Director Mike Flanagan cuts a cake to celebrate OpenAir’s new FM signal. Above: At a Denver music festival, Colorado musician Nathaniel Rateliff spends time with a CPR volunteer and records in OpenAir’s mobile studio. Left: Hayley Helmericks of Colorado band Snake Rattle Rattle Snake records the 1,000th OpenAir song in the CPR Performance Studio.

Thanks to OpenAir, I’m discovering new music again, and I actually like what I’m hearing on FM radio.”

SUZY SIMPSON
CPR Member
Keeping You Connected

For 45 years, we’ve served our listeners through radio, delivering in-depth news and music through a dependable statewide network that’s accessed with the flip of a switch. While radio will always be a central part of our identity and our primary focus, we know that in 2015 our listeners and supporters are looking to connect with Colorado Public Radio in more ways. Thanks to member and underwriter contributions, we’re meeting this need with a growing digital service that connects Coloradans to one another and to the world. CPR is more than radio: it’s a comprehensive resource that’s available whenever and wherever you need it.

CPR’s statewide network is steadily expanding to serve more communities. At the same time, our online audience is increasing rapidly as people have the opportunity to find additional context for the stories and music they hear on the radio. This year, monthly website traffic increased by 75 percent, with more people than ever before coming to cpr.org for live streaming, news insights, music downloads and more. Distribution of news and music through many different channels means that our listeners, readers and viewers had more control to access Colorado Public Radio wherever it was convenient—listening to the news behind the wheel in a traffic jam, reading an article on the train during their commute or downloading music at the airport before their flight.

To support a mobile and connected audience, our in-house production team grew this year and, with it, the quality of digital content. People can easily access a story or discover a piece of music that they may have missed if it hadn’t been available digitally. Colorado Public Radio now offers more interactive content to enhance the radio experience, connecting ideas and telling stories in new ways with photos, videos and interactive maps. For the first time, we’re able to see these connections develop and multiply.

Social media followers express real-time reactions to our programming.

Stories go viral and take on a digital life of their own.

Website visitors navigate to photos, videos and graphics that help them visualize stories and conceptualize issues.

CPR fans share the listening experience with family and friends.

As we aspire to make our programming ever more meaningful and accessible to Coloradans, our ambition is matched by the loyal commitment of our donors, who know that Colorado Public Radio is so much more than just radio.

“Thank you CPR. Fell back in love with you while in Denver last fall. Currently living in Warsaw, Poland, and listen to you everyday online.”

KIMBERLY BOTTOMS
CPR Member

75%
INCREASE IN WEB TRAFFIC

652,721
OPENAIR YOUTUBE VIDEO VIEWS
Chief among the assets we find most rewarding and humbling is our community of supporters. From members and vehicle donors to underwriters and legacy partners, loyal and generous supporters enable us to do the work that enriches and connects communities across our state. For that, we are grateful.

**DONOR SUPPORT**

- **$50,000**
  - Bonfils-Stanton Foundation
  - The Colorado Health Foundation
  - Gates Family Foundation
- **$20,000**
  - Anonymous (3)
  - The Barton Family Foundation
  - Bob and Georgi Contiguglia
  - The Lloyd J. and Eleanor R. King Foundation
- **$10,000**
  - Anonymous (4)
  - Jeff Baldwin and Debra Perry
  - Benedict Family Foundation
  - Brett Family Foundation
  - Liane and Robert Clasen
  - Valerie and Gil Clausen
  - Walt Duncan
  - Sandy Elliott
  - Gary W. Ferrand and Rebecca Ferrand
- **$5,000**
  - Anonymous (11)
  - Marcelle Arak
  - The Auer and Bennett Families
  - Michael P. Dowling
  - Driscoll Foundation
  - Dr. Lois Abbott
  - Jandel Allen-Davis and Anthony Davis
  - Dave and Nan Anderson
  - Eric Cornejo and Dr. Alan Arbuckle
  - J. Fern Black
  - Joe Blake
  - Arlene Bobrow and Charles Tenabe
  - Julie and Mike Buck
  - Deborah and Clark Bublitz
  - Bernie and Mary Beth
  - Brent and Sarah Gephart
  - F. Donald Goldman
  - Dale and Pam Hamilton
  - Marita and Sue Ingles
  - Steve Coffin and Patty Shroyder Coffin
  - Sue Corigliano and Dhruv Iani
  - Carolyn Daniels
  - Dr. and Mrs. Ted Eckhoff
  - Stacy and Henry Fischer
  - Rick and Margaret Garbe
  - Dr. and Mrs. Ted Eckhoff
  - Jay and Catherine Jones
  - Dr. Sue Ellen Hirschfeld
  - Graham and Cathy Hollis
  - Martin and Sue Inglis
  - Dr. and Mrs. Ted Eckhoff
  - Ann and Bob Pena
  - Dean and Carolyn Saber
  - Ben and Luzy Ann Walton
  - Margaret and Max Wyckoff
  - Anonymous (35)
  - 1040 Foundation
  - Steve Coffin and Patty Shroyder Coffin
  - Sue Corigliano and Dhruv Iani
  - Carolyn Daniels
  - Dr. and Mrs. Ted Eckhoff
  - Stacy and Henry Fischer
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  - Martin and Sue Inglis
  - Dr. and Mrs. Ted Eckhoff
  - Ann and Bob Pena
  - Dean and Carolyn Saber
  - Ben and Luzy Ann Walton
  - Margaret and Max Wyckoff

**STATEMENT OF ACTIVITIES**

**Total liabilities & net assets**

<table>
<thead>
<tr>
<th></th>
<th>FY15</th>
<th>FY14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total liabilities</td>
<td>$13,079</td>
<td>$12,790</td>
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<tr>
<td>Net assets</td>
<td>$13,079</td>
<td>$12,790</td>
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<tr>
<td>Total liabilities &amp; net assets</td>
<td>$25,158</td>
<td>$25,587</td>
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**STATEMENT OF FINANCIAL POSITION**

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<th>FY15</th>
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<tbody>
<tr>
<td>Current assets</td>
<td>$13,438</td>
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<tr>
<td>Fixed/other assets</td>
<td>$25,587</td>
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<tr>
<td>Total assets</td>
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<tr>
<td>Total liabilities</td>
<td>$17,019</td>
<td>$12,192</td>
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<tr>
<td>Net assets</td>
<td>$22,006</td>
<td>$20,149</td>
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<tr>
<td>Total liabilities &amp; net assets</td>
<td>$39,025</td>
<td>$32,341</td>
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**REVENUE**

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<thead>
<tr>
<th></th>
<th>FY15</th>
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</thead>
<tbody>
<tr>
<td>Individual giving</td>
<td>$9,744</td>
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</tr>
<tr>
<td>Underwriting</td>
<td>$6,290</td>
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<tr>
<td>Corporation for Public Broadcasting</td>
<td>$982</td>
<td>$799</td>
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<tr>
<td>All other support</td>
<td>$640</td>
<td>$1,393</td>
</tr>
<tr>
<td>Total revenue</td>
<td>$15,566</td>
<td>$15,683</td>
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**EXPENSES**

<table>
<thead>
<tr>
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<th>FY15</th>
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<tbody>
<tr>
<td>Programming/production</td>
<td>$8,688</td>
<td>$8,667</td>
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<tr>
<td>Underwriting/individual giving</td>
<td>$3,556</td>
<td>$3,374</td>
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<tr>
<td>Management/general</td>
<td>$935</td>
<td>$974</td>
</tr>
<tr>
<td>Total operating expenses</td>
<td>$13,079</td>
<td>$12,790</td>
</tr>
<tr>
<td>Net from operations</td>
<td>$2,487</td>
<td>$2,893</td>
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<tr>
<td>Depreciation</td>
<td>$300</td>
<td>$550</td>
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<tr>
<td>Increase in net assets</td>
<td>$1,887</td>
<td>$2,143</td>
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For a copy of the audited financial statements, visit cpr.org.
to paint atop every 14,000-foot peak in Colorado. (Photo: Lisa Martin)
UNDERWRITING SUPPORT

$100,000
University of Denver

$50,000
AEI Live Denver
Colorado Lottery
CUX Global Campus
Denver Center for the Performing Arts
University of Colorado Boulder
University of Colorado Hospital
Wight Water Engineers, Inc.

$25,000
Cancer Treatment Centers of America
Centura Health
Children’s Hospital Colorado
Citywide Banks
CollegeFirst
Colorado State Bank and Trust
Colorado Symphony
Community Banks of Colorado
Delta Dental
Denver Art Museum
Denver Museum of Nature and Science
Divine Matters
Kaiser Office
Gay and Lesbian Fund for Colorado
InnovAge
Kastiglione
Kaiser Permanente
LatinUp
Regis University
Saint Joseph Hospital
Shallow Hill Music
The Colorado Health Foundation
University of Colorado Denver
Urban Lights
Wheat Ridge Animal Hospital and Veterinary Specialists
WideOpen
Xcel Energy

$10,000
AspenRoost Schools
American Natural Gas Alliance
Anythink Libraries
Appliance Factory
& Mattress Kingdom
Arvada Center
Atomic Cowboy
Aurora Fox Arts Center
Balloons
Booster Ensemblik Theatre Company
Carrier Colorado
ColBank
ColoLife Financial
COIT Services
Colorado Allergy and Asthma Centers
Colorado Ballet
Colorado Department of Human Services
Colorado HealthOP
Colorado Housing
and Finance Authority
Colorado Music Festival
Colorado State University
Comcast
Denver Academy
Denver folkFest
Denver Health Medical Plan
Dowrey & Whitney LLP
Douglas County Libraries
Emporia State University
Europes
G. J. Gardner
Greenberg Traurig LLP
Hammersmith Management
HealthONE
History Colorado Center
Householder Group
IlliS Foundation
Theology of Big Pete’s
IliSocial
Live Urban Real Estate
Lone Tree Arts Center
Mental Health Center
Denver
MidCity Bank
Mid City High United Way
Nampa University
New West Physicians
Northstar Investment Advisors
Nova Home Loans
Opera Colorado
Owen Johnson Robinson
Panther + Ragonetti PC
PACE
Peak ENT & Voice Center
Perkins Coie
RE/MAX
Robert E. Long Jewish
Community Center Denver
Robert Mann Oriental Rugs
Rocky Mountain Cancer Centers
Rocky Mountain Health Plans
Rocky Mountain Hospital for children
SEAKARE Engineering, Inc.
SolerGlass
The Children’s Museum of Denver
The Colorado Chautauqua Association
The Denver Foundation
The Harris Law Firm
The Kempe Foundation
The King Foundation
University of Colorado Denver
Yves Saint Laurent
VISIT Denver

$7,500
20th Century Fox
Breckenridge Outdoor
Education Center
Canopy Airport Parking
Carman’s on Penn
Central City Opera
Colorado Ballet District
Community First Foundation
Credit Union of Colorado
Denver Art Museum
Denver Botanic Gardens
Denver Math Fellows
Denver Baker Daniels
FairFax Wine and Spirits
FruitRevival
Grauey Bank
Hi-Tech Import Automotive
Holland American Line
Innovative Openings
International Rescue Committee
Lazarus Investment Partners
Noodle & Company
OZ Architecture
Polinelli
Swiftpage
Tattered Cover Bookstore
The Carlson at Boulder Creek
The Nature Conservancy
US Bank
Val Valy Medical Center
Warm Springs Village
White Wave Foods

$5,000
EKS &H Audit|Tax|Consulting
Archibald Technologies
Barbara Bridges
Bennington Johnson Biemann
Booster Philharmonic Orchestra
Brenn’s Vail
City of Golden
City of Lakewood
Colorado Railroad Museum
Colorado Recovery
Colorado School of Mines
Cosman’s Auctions, Inc.
CRMCulture
Denver Performing Arts Center
Denver Metro OMS
Doctor Abby Coven
Door to Door Organics
Downtown Development Authority
Foxy Broadcasting Company
Front Range Precast Concrete
Gorilla Logic
If You Care!
Institute for Life & Care
International School of Denver
Johnson & Wales University
Jones & Keller
Kantorei
Kemetwood Real Estate
Kuhn Advisors

$2,500
MatchiNg gift
Robert and Pat Moore
Michelle Mang
Bartel and Jennifer Souders
Alvord and Eric Byrne
Tammy Chamberlain
and Robert Stubbs
Donna Charlevoix and Glen Romine

$2,000
Anonymous (196)
Laurien Anderson
In memory of Davon Arnold
Matt Ash
Carol E. Beck
Jon Botek
Kyle Brugger and Jessica Perrill
Michael and Erica Byrne
Donna Charlevoix and Glen Romine

$1,200
Anonymous (53)
Nic Ashby and Marcie Goezinger
Kirtina and Alan Johnson
Steve and Rachelle Bucknell
Andy Czech
Sarah L. Davidson
Steve Grebe
Dr. and Mrs. Douglas F. Hambley
Ronald and Dolores Harbeck
Lawrence and Donna Kaufman
Sarah Kovoor-Mira and Manav Mira
Karl J. Knots
Michelle Mang
Robert and Pat Moore
Rebecca Richardson
Vicki Schrader
John and Jennifer Souland
Joseph and Androsina Wirelock

$1,200
IBM Corporation
Microtunnel
The Colorado Health Foundation
Northstar Corporation
Williams Community Relations
Schneider Electric Squares D Foundation
WPX Energy
Nedco Foundation
Millennium Pharmaceuticals
Gary Community Investment Company

MATCHING GIFT COMPANIES

$1,200
OZ Architecture
International Rescue Committee
Holland American Line
Hi-Tech Import Automotive
Guaranty Bank
Fairfax Wine and Spirits
Faegre Baker Daniels
EoN Office
Denver Museum of Nature
Delta Dental
Children’s Hospital Colorado
CenturyLink
Cancer Treatment Centers of America
Cancer Treatment Centers of America

$10,000

$7,500

$5,000

$2,500

$1,200

$100,000

$50,000

$25,000

$10,000

$5,000

$2,500

$1,200

$1,200

$7,500

$5,000

$2,500

$1,200

$1,200

$1,200

$1,200

$1,200

$1,200

$7,500

$5,000

$2,500

$1,200

$1,200

Above, bottom: OpenAir hosts are on-site for The Lumineers’ rehearsal in Jersey to Denver to revitalize their music career—to CPR in February.

In Salida, News Director Sadie Babits records an interview with the CPR Performance Studio. chats with violinist Lara St. John.
Thank you to the 47,500+ supporters who make it all possible.