



**Department of Excise & Licenses**

201 W. Colfax Ave. Dept. 206

Denver, CO 80202

p: 720.865.2740

f: 720.865.2881

[www.denvergov.org/businesslicensing](http://www.denvergov.org/businesslicensing)

My 420 Tour  
3881 Steele St  
DENVER, CO 80205

*Re: Initiative I-300 and Marijuana Public Consumption*

March 6<sup>th</sup>, 2018

Dear Business Owner,

In November 2016, Denver voters approved Initiative 300 (“I-300”), which enables businesses to apply for a license to allow for adult marijuana consumption in designated areas. After developing rules and regulations governing the issuance and regulation of these cannabis consumption licenses, the Department of Excise & Licenses began accepting applications in the summer of 2017 for Designated Consumption Areas (“DCAs”). The public consumption of marijuana outside of these properly licensed Denver DCAs remains unlawful.

It is our understanding that your business will be hosting marijuana-related events and/or marijuana consumption events on April 19<sup>th</sup>. We are writing this letter to remind you that marijuana consumption is only legal in a purely private setting (such as a person’s private residence), or where the consumption is occurring in a licensed DCA. In addition, there are a number of laws prohibiting public consumption of marijuana in a vehicle, including buses. Unless you are hosting a purely private event, your business or vehicle may be considered a public place under Colorado law, and allowing patrons to openly consume marijuana on your premises may violate state and local laws.

According to our records, you have not received a cannabis consumption license and you have advertised your event(s) inviting the public to consume marijuana. Allowing marijuana consumption at your event without a cannabis consumption license could result in criminal charges being brought against you and any other owner, manager, operator, or person in control of the premises or the vehicle, as well as individuals consuming marijuana publicly at your event.

If you intend to allow for cannabis consumption at your event, you need to apply for and be granted a cannabis consumption license in order to be operating lawfully. Applications for cannabis consumption licenses can be found at the business licensing center on [www.denvergov.org](http://www.denvergov.org) by selecting “social consumption” under the drop-down menu for “marijuana licenses.” Please also keep in mind that state laws still apply to licensed DCAs. The Colorado Clean Indoor Air Act generally prohibits smoking in any indoor area, including

certain vehicles. If you intend to hold your event in a bus or other vehicle, please note that you are still subject to laws prohibiting public consumption and indoor smoking. In addition, under state law, only marijuana-licensed businesses are permitted to sell marijuana, so your event must require patrons to bring their own marijuana. Finally, consumption of marijuana on any liquor- or marijuana-licensed premises is prohibited by state law, and your business license may be subject to disciplinary action if consumption occurs within the licensed premises.

We are available to assist you in navigating the licensing process. Please ensure that your event(s) comply with the law and are safe for all those attending along with the surrounding community. Please make sure that you educate yourself, your staff or volunteers, and your attendees about the laws regarding marijuana consumption.

Best Regards,

A handwritten signature in black ink that reads "Ashley Kilroy". The signature is written in a cursive, flowing style.

Ashley Kilroy  
Executive Director  
Denver Department of Excise & Licenses



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Colorado Cannabis Tour  
4750 Nome St  
DENVER, CO 80239

*Re: Initiative I-300 and Marijuana Public Consumption*

April 2<sup>nd</sup>, 2018

Dear Business Owner,

In November 2016, Denver voters approved Initiative 300 (“I-300”), which enables businesses to apply for a license to allow for adult marijuana consumption in designated areas. After developing rules and regulations governing the issuance and regulation of these cannabis consumption licenses, the Department of Excise & Licenses began accepting applications in the summer of 2017 for Designated Consumption Areas (“DCAs”). The public consumption of marijuana outside of these properly licensed Denver DCAs remains unlawful.

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